

## Center for Health Innovation & Policy Science's *1<sup>st</sup> Annual Health Policy Writing Contest*

Do you have policy writing chops?

Submit a policy brief at the beginning of Spring Quarter for cash prizes of up to \$1,000 and some serious bragging rights!

We are looking for brief, succinct writing on a health-related topic (broadly defined). The winning submission will incorporate high quality writing and visual communication appropriate for their stated audience. Submissions can be based on or actually be a class assignment. You can also team up on a submission, but you have to share the prize money if you win!

The winners will be recognized briefly at the School of Public Health's award ceremony in early May. The first place winner receives \$1,000 and the second place winner will walk away with \$500. Both award-winners and their briefs will be featured on the [CHIPS website](#). You'll also have bragging rights of winning the first Health Policy Writing Contest!

**Deadline: March 29, 2019 at 5:00pm**

**Submit your submission with the completed form to: [uwchips@uw.edu](mailto:uwchips@uw.edu), with "2018-19 CHIPS Policy Writing Contest" in the subject line.**

### Requirements:

- Submissions may come from an individual or group. Individuals must be affiliated with the Health Services department (enrolled in a degree or certificate program or in Health Services-offered classes within the past 12 months). For group submissions, at least one person needs to meet this criterion.
- Submissions should be maximum two pages, submitted as a Word document or PDF.
- References can be submitted as a separate reference addendum up to one page in length.
- Target audience information (type and geographic scope) must be included on submission form.
- Author(s) must allow non-exclusive rights for publishing on the CHIPS website.

### Resources:

- <https://www.youtube.com/watch?v=R1GpcAoBvnc>
- [http://blogs.lshtm.ac.uk/griphealth/files/2017/01/Policy-briefs-guide\\_2015.pdf](http://blogs.lshtm.ac.uk/griphealth/files/2017/01/Policy-briefs-guide_2015.pdf)
- <http://www.researchtoaction.org/howto/policy-briefs-2/>
- <http://www.fao.org/docrep/014/i2195e/i2195e03.pdf>
- <https://writingcenter.unc.edu/policy-briefs/>
- <https://www.linkedin.com/pulse/writing-policy-brief-philip-davies/>

**Evaluation rubric:**

<b>Component</b>	<b>Criteria</b>	<b>Points</b>
Audience-appropriate, style and formatting	<ul style="list-style-type: none"> <li>• The submission effectively communicates with the targeted audience, considering language, format, style, and scope</li> <li>• Clearly written, with little jargon</li> <li>• Concise, with use of active sentence construction</li> <li>• Correct grammar, spelling</li> </ul>	15
Clear issue/problem and explanation of background	<ul style="list-style-type: none"> <li>• Clearly defines the issue and its scope</li> <li>• Makes a strong case why the target audience should care about the issue</li> <li>• Provides background on how the problem developed</li> </ul>	25
Thoughtful, logical, well-articulated analysis of the issue, including laws, debates and data	<ul style="list-style-type: none"> <li>• Describes what has been done to try to address the issue (other policies and strategies tried)</li> <li>• Provides transparent, quality information</li> </ul>	30
Identification of clear key policy recommendations	<ul style="list-style-type: none"> <li>• Includes one or more key policy recommendations for addressing the issue that are backed by evidence, flow from your argument, and are specific, actionable and audience-appropriate.</li> </ul>	30
<b>Total</b>		<b>100</b>