

CBE Inspire Fund Application

Project Title: Affordable Housing Book Project

Project Team

PI: Gregg Colburn, Assistant Professor, Runstad Department of Real Estate, Co-Author of Book

Co-PI: Rebecca J. Walter, Associate Professor, Runstad Department of Real Estate, Co-Author of Book

Summer Research Graduate Student: TBD

Statement of Work: The CBE Inspire Fund will support the development of the first comprehensive affordable housing text that is relevant for both teaching and community partners. The purpose of the book is to provide readers with a thorough review of the multiple domains and forces that interact to constitute the field of affordable housing.

Relevance: The book provides undergraduate and graduate students, and the professional community, with a comprehensive summary of affordable housing and the systems, policies, and forces that interact to determine the affordability of housing in the U.S. There are few books that focus exclusively on affordable housing. Those that do concentrate on a very specific aspect such as the development or financing of affordable housing. There is currently no resource on the market that provides a comprehensive summary of the concept of affordable housing in the United States. There is strong potential for the book to be adopted as a course text in many U.S. universities and serve as the leading guidebook for the affordable housing professional community – a significant impact for both CBE and UW that is aligned with CBE’s Strategic Plan Strategy BTL.1: Grow CBE Reputation as a Trusted Thought Leader on a topic that has become a front burner issue in many communities around the United States.

Work Plan: The project team received funding from the CBE Inspire Fund in the 2022 funding cycle. We used these funds to support a graduate student during the summer of 2022 with funds from our department that we used to match the Inspire funds. If funded, we would use the funding from this grant to support similar activity in the 2023 Summer Quarter. The Graduate Research Student Assistant (GRSA) would help us finalize the analysis and data visualization for the final draft of the book that will be completed later in 2023.

Output and Dissemination: The anticipated output for this project is a completed book manuscript that will be published by Routledge. Routledge works directly with book authors to promote and market their books. The affordable housing book will be disseminated as a textbook (e.g., e-Inspection copies and library recommendations) and as a professional book (e.g., digital marketing and professional organization partnerships).

Timeline

- *Per-Award:* The book contract with Routledge was executed on July 7, 2022. The first draft of the book is currently under development with the support of the Construction and Real Estate Editor at Routledge.
- *Award Period (March 27, 2023 – March 25, 2024):* During the award period, the GRSA will help the co-authors finalize the case studies and data visualization for the tables and figures in the book. The GRSA will also be responsible for finalizing the bibliography for the book. A final report on the progress

of the book, expected release date, and dissemination plan will be submitted before the end of the award period along with the budget reconciliation.

- *Post-Award:* The current projection for the completion of the first draft of the manuscript is Summer 2023.

Budget

	Salary	Benefits	Total
2023 Summer Graduate Research Student Assistant (GRSA)	\$4,122*	\$878**	\$5,000
Total			\$5,000

* This amount is estimated since the department and equivalent academic level to calculate the salary cannot be determined until a student is identified for the position. We estimate to employ a graduate student on an hourly basis over the 2023 Summer Quarter for a minimum of 100 hours with Inspire funds.

** This is an estimate based on the current benefits rate of 21.3% for graduate students.

Budget Narrative: The sole use of funds for this application is to hire a summer Graduate Research Student Assistant (GRSA) that will be paid for a minimum of 100 hours of work over the summer from Inspire funds. The GRSA's responsibilities will include finalizing the bibliography for the book, updating data for the final analyses and presentation of data (tables, figures, etc.), and ensuring correct citations of key points throughout the book. The current salary and benefits listed above are estimated since we have yet to identify the graduate student that will be hired for this position.

Funding Justification: The Inspire Fund is a good fit for this proposal because we need minimal support for the book project which has the potential to make a huge impact for CBE. *Local* prospective students and community partners recognize CBE as a thought leader in the field of affordable housing. This book project can help promote CBE as a *national* thought leader in affordable housing.

Department Match: The number of hours for the GRSA is capped based on the maximum allowed for this grant although we have enough work to employ the student for at least twice as many hours. If awarded this grant, the Department has discretionary research funds and indirect cost recovery funds that can be used for a 1:1 match up to \$5,000. We welcome any other sources of funding that may be available for additional GRSA hours.